

Crafting the NEXT in mobility

TVSM has strengthened its global standing in the mobility landscape by rising from being the world's fifth-largest two-wheeler manufacturer in FY 2020-21, to seize its place among the top three this year. This progress reflects the Company's relentless pursuit of technical precision, engineering excellence and customer relevance. By merging decades of track-honed expertise with a rapidly expanding electric ecosystem, the Company is reshaping mobility globally, from high-performance motorcycles to sustainable urban solutions. TVSM blends its manufacturing heritage with a modern focus on intelligent connectivity and sophisticated design to serve riders over 90+ countries. As an international manufacturer, the Company remains committed to shaping a future where high performance and responsible innovation move together on a global scale.

Vision

To transform the quality of life of people across the world by providing mobility solutions that are Exciting, Responsible, Sustainable and Safe.

Mission

To be one of the leading companies globally in our chosen business segments, providing the most compelling mobility solutions through:

- An innovation-driven culture thriving on relentless reflection and teamwork
- Scalable technology platforms & solutions with highest quality to delight customers
- Focus on speed and agility to seize opportunity in a Volatile Uncertain Complicated Ambiguous (VUCA) world
- Commitment towards a sustainable future for societies and the environment

Core Values

Trust	✓
Customer Obsession	❤
Value Maximisation	⚡
Speed & Agility	🔄
Exactness	🎯
Disruptive Mindset	💡



Performance at Scale

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20 years

of TVS Apache's racing-led performance legacy

2 new-ground launches TVS Apache RTX and TVS Orbiter

Progress with Purpose

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100%

Coverage on values across our organisation through a structured five-phase embedding approach

72.28

Average My Safety Index (MSI) score achieved across Hosur, Mysuru, Nalagarh, PT TVS Indonesia and Norton Motorcycles

A full-page background image showing a motorcycle racer in a blue and red suit, wearing a helmet with the number 9 and KYT logo, leaning into a turn on a red and white TVS motorcycle. The motorcycle has 'TVS' and 'RACING' branding. The scene is set on a racetrack with a blurred background. A large red diagonal graphic element is on the right side of the page.

What lends us as an unbeatable edge

Track-to-road multi-category mastery

TVSM commands a unique leadership position by translating over 40 years of racing heritage into everyday mobility. This approach ensures that racing-bred technology — focused on agility, precision, and performance — is democratised across the entire spectrum, from entry-level mopeds and hyper-sport scooters to 1,200cc super-premium superbikes.

Expansive global footprint

With a significant presence in over 90+ countries, TVSM has established itself as a leading global manufacturer of two- and three-wheelers. Its strategic manufacturing hubs in India and Indonesia, combined with market-leading growth in Africa, Latin America, and Southeast Asia, provide a resilient and diversified engine for international scale.

Pioneering design & engineering R&D

The Company leverages a sophisticated global R&D ecosystem through our Centres of Excellence in Bologna (Italy), Jakarta (Indonesia), Hosur (India) & Solihull (UK). By integrating world-class design [Engines Engineering], iconic British heritage [Norton], and High-quality manufacturing at-scale in India & Indonesia, TVSM accelerates the creation of future-ready, premium mobility platforms that set new global benchmarks.

Agile multi-fuel & sustainable mobility

TVSM leads the transition toward green energy with a versatile portfolio spanning Electric Vehicles (EV), CNG, and biofuels like ethanol. This technological agility, evidenced by its leadership in the Indian electric two-wheeler market, ensures a sustainable and future-proven business model capable of meeting diverse global regulatory requirements.

Next-gen digital & connected ecosystem harnessing AI, IoT, and augmented reality

TVSM redefines rider engagement through the TVS SmartXonnect suite and AR-enabled Heads-Up Display (HUD) technology. These digital innovations, combined with immersive global communities like the Apache Owners Group (AOG) and Ronin CuLT, transform traditional vehicle ownership into a high-energy, lifestyle-led brand experience.